

Amway™ North America's AmGive program provides the opportunity for employees and IBOs to apply for financial support for a government-registered nonprofit in the U.S., Canada or Dominican Republic.

Amway reserves the right to approve and/or reject, in Amway's sole discretion, any submissions during the selection process to ensure each one-time AmGive donation aligns with the best interests of Amway, its brands and strategic direction.

AmGive submissions will be subject to a grading rubric based on the following criteria.

Tier 1 criteria

Must meet these criteria for eligibility.

Tier 2 criteria

Preferred but not required criteria.

Applicant disclosure

Applicants must disclose if they are a founder, co-founder, board member, officer and/or other decision-maker of the nominated nonprofit organization.

Fall funding cycle



Jan. 1–Jun. 30
Applications due



Jul. 1–Sept. 30
Committee review and follow-up



Oct. 1–Dec. 31
Funding notification and distribution

Spring funding cycle



Jul. 1–Dec. 31 of previous year
Applications due



Jan. 1–Mar. 31
Committee review and follow-up



Apr. 1–Jun. 30
Funding notification and distribution

Tier 1 criteria – must meet these criteria for eligibility.

1. Nonprofit is recognized by their respective government tax agency.
2. Nonprofit organization is financially stable and can describe how US\$5,000-US\$10,000 would be used to support community programs within the U.S., Canada or Dominican Republic.
3. Nonprofit organization must provide necessary documentation for donation processing.*
4. Amway must receive a contribution receipt upon donation (cash or in-kind).
5. Nonprofit organization has a positive reputation with consumers.
6. All applicants must be in good standing and IBO applicants must be active for a minimum of two years prior to applying.†
7. Amway does not support religious organizations unless they meet all the following requirements:
 - a. Are open to all individuals in the community regardless of religious belief;
 - b. Serve a secular purpose, such as a food pantry or a homeless shelter, and;
 - c. Do not require individuals to join in religious worship to receive the services that the nonprofit offers.
8. Additionally, ANA AmGive funding cannot be used to support:
 - a. Political, legislative or lobbying organizations.
 - b. General school operations.
 - c. Individuals seeking personal help, travel support, scholarships or loans.
 - d. School athletic teams, bands, choirs, publications or advertisements.
 - e. School or athletic fundraising events, sponsorships or endorsements.
 - f. Organizations outside of the U.S., Canada or Dominican Republic.

Tier 2 criteria – preferred but not required criteria.

1. Nonprofit organization mission aligns with Amway pillars of health and wellbeing (Nutrition, Empowerment, Engagement).
2. Nonprofit organization and applicant will allow Amway to use its name, image and likeness in the creation and distribution of promotional materials related to the donation.
3. Multiple IBOs/employees are actively engaged with this nonprofit organization.
4. Applicant previously supported the nonprofit organization or cause with financial or in-kind contributions or volunteering.



**Let's build
brighter futures.**

Learn more
about AmGive.



Canada

[amway.ca/
amgive](https://amway.ca/amgive)



**Dominican
Republic**

[amway.com.do/
amgive](https://amway.com.do/amgive)

**Amway can make credit card payments for donations up to US\$5,000 if your organization accepts that method of payment.*

For larger donation amounts or if the organization cannot accept credit cards, the following must be provided:

- U.S. organizations **MUST** complete and submit Form W-9.
- Non-U.S. organizations **MUST** complete and submit the appropriate Form W-8 (e.g., W-8 BEN-E, W-8 ECI, or W-8 IMY).
- The organization **MUST** complete either ACH/EFT or wire transfer details.
- If selecting ACH/EFT, a voided check or bank letter is also required.
- Amway does not offer checks as a payment method.

[†]IBO applications will be verified by Sales and Business Conduct and Rules teams. Employee applications will be verified by direct upline manager.



To learn more, visit: amway.com/amgive | amway.ca/amgive | amway.com.do/amgive

Still have questions? Contact AmGive.ANA@amway.com.

