

Amplifying impact, together.



Amway<sup>™</sup> Independent Business Owners (IBOs) and employees across North America are passionate, generous people making a difference in their communities. We're inspired every day by your stories of charitable giving, volunteerism and community engagement – and we want to double down on the causes you care about!

# Your giving can go further.

So many of these nonprofit organizations are bright spots in their communities. AmGive is a way for you to help them shine even brighter.

Here's how it works:

- Amway IBOs and employees can apply to support a government-registered nonprofit with which they are involved. Submission details include organization mission, community programming, alignment with Amway purpose and Vision, and IBO or employee involvement.
- 2. A selection committee will review applications against criteria including, but not limited to, impact of community programs, financial stability, history, engagement of the applicant with the organization, connection to health and wellbeing and more.
- Awards will be announced and distributed in fall and spring following the funding cycle application period. You may apply once per calendar year.
- 4. Select awardees could be featured in Amway stories! We love to shine light on organizations that are doing good things in their communities especially those that have captured the hearts of IBOs and employees. AmGive awardees may be featured in videos, articles and other promotional Amway assets that can be shared by them, as well as IBOs, employees and Amway channels. Check out some AmGive stories here.

### Fall funding cycle



Jul. 1-Sept. 30

Committee review
and follow-up

Oct. 1–Dec. 31

Funding notification
and distribution

### Spring funding cycle

Jul. 1–Dec. 31 of previous year

Applications due

Jan. 1-Mar. 31

Committee review and follow-up

Apr. 1–Jun. 30

Funding notification
and distribution



Let's build brighter futures.

Learn more about AmGive.



Canada amway.ca/ amgive



Dominican Republic

amway.com.do/ amgive



# **Questions and answers.**

AmGive is a powerful way to increase the impact Amway IBOs, employees and community organizations are already making. Together, we can build brighter futures!

#### Who can apply?

AmGive applications are open to all Amway North America employees in good standing and IBOs who have been active in their Amway businesses for at least two years and are in good standing.

#### What types of organizations can receive funding?

Submissions for AmGive funding may only be made to tax-deductible organizations recognized by the federal tax agency in their respective country.

#### How much money can organizations receive?

A total of nearly US\$200,000 in financial support will be awarded by Amway through AmGive each year. On average, an organization will receive between US\$5,000-US\$10,000. The amount awarded to each selected organization will be determined by the selection committee based on a set of criteria, which includes but is not limited to financial stability, impact of community programs, level of IBO or employee engagement, alignment with Amway purpose and Values, the number of applications received and more.

#### What areas and social issues are the subject of AmGive focus?

While there are no set categories, applications for organizations that focus on Amway strengths of health + wellbeing, empowerment and entrepreneurship will be prioritized. In addition, the level of involvement by the nominating IBO or employee (e.g., serving on a board or committee, hosting an event or fundraiser, taking an active role in volunteering, etc.) will be taken into consideration.

#### Can I submit an application for an organization with which I am not involved?

You sure can. Please note that applications from IBOs or employees who are personally invested and maintain relationships with organizations are more likely to receive AmGive support.

#### When is the application period?

Jan. 1 to Dec. 31. You may apply once per calendar year. Funding will be determined in two cycles, in spring and fall. See key dates on the previous page for more details.



